

象屿集团

XMXYG CORP.



象屿微信公众号
WeChat Public Number



象屿形象片
Corporate Video

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财富世界 500 强
Fortune Global 500

计利天下 相与有成
BENEFIT THE WORLD
ACHIEVE SUCCESS TOGETHER

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象屿集团宪章

CORPORATE CHARTER OF XMXYG

象屿使命：计利天下 相与有成

Corporate Mission: Benefit the World, Achieve Success Together

象屿自创立伊始，始终坚持“计利天下，相与有成”。

Since its inception, XMXYG has been committed to "benefiting the world and achieving success together".

计利天下

象屿坚持“计利当计天下利”，把承担社会经济发展责任、助推社会经济发展视为公司的立身之本，坚持使公司战略服务和支持国家、地区、行业的发展，以义取利。

Benefit the World

Convinced that "benefiting the world is the ultimate form of benefit", XMXYG considers that the foundation for building the corporation is to fulfill its responsibility for socio-economic development and to contribute to socio-economic development. Therefore, XMXYG's strategies are aimed at serving and supporting the development of the nation, the region and the industry and at sustaining profitability by adhering to the highest standards of professionalism.

相与有成

象屿坚持通过产业链和价值链将客户、员工、股东和社会链接在一起，构建共生共赢的价值生态圈，在帮助利益相关方实现价值创造的同时成就自身的价值。

Achieve Success Together

Through industrial chains and value chains, XMXYG connects customers, employees and shareholders to society. By building a symbiotic and win-win value ecosystem, XMXYG helps stakeholders achieve value creation while realizing its own value.

象屿愿景

Corporate Vision

成为具有全球竞争力、以供应链为核心的综合性投资控股集团

XMXYG Aims to Become a Globally-Competitive Comprehensive Investment Holding Group Focused on Supply Chains.

充分发挥国有资本在助推区域经济发展和国家、社会经济发展中的作用，有效运用资本将公司打造成为受人尊重、具有全球竞争力、以供应链为核心的投资控股集团，这是全体象屿人共同奋斗的目标。

It is the objective of all XMXYG people to give full play to the role of state-owned capital in promoting regional economic development and national and socio-economic development, and to effectively utilize capital to build the corporation into a respected, globally-competitive investment holding group focused on supply chains.

核心价值观

Core Values

以价值创造为本

Value Creation Oriented

坚持以价值需求为导向，以价值创造为根本，通过持续不懈的努力，为客户增加价值，让员工实现价值，为企业创造价值，为社会奉献价值。

We will remain aligned with value needs, treat value creation as the foundation, and make unremitting efforts to deliver great value to customers, to enable employees to realize their value, to create value for the corporation, and to contribute value to the society.

象屿精神

Corporate Spirit

草根精神 事业情怀

Grassroots Spirit, Devotion to Undertakings

传承草根精神，以向下扎根的踏实稳健、向上生长的顽强坚定，追求生生不息的基业长青，时刻保持简单务实、艰苦奋斗和危机意识，让创业激情不断涌现，向生而生。

我们坚持事业情怀，以做强做优的内在驱动力、永不满足的空杯心态，追求更好更远的事业前程，时刻保持积极进取、追求卓越和善于反思，让奋斗意愿更强，永不懈怠。

We carry forward the grassroots spirit and strive to sustain the vitality and prosperity of our fundamental undertakings with a down-to-earth attitude, tenacity and determination. We maintain simplicity and pragmatism, a spirit of working hard and a sense of crisis, so that our entrepreneurial passion will continue to grow and flourish.

We remain devoted to our undertakings. Driven by our determination to become stronger and do better, and never contented with our achievements, we spare no effort to push our undertakings forward. We embark upon a relentless pursuit of excellence and reflect upon our performance regularly, ensuring that our will to strive for success will become stronger and never slack off.

组织建设核心原则

Core Principles Of Organizational Construction

坚持党的领导

Uphold Party Leadership

坚持党对国有企业的领导，增强党组织的政治功能和组织功能。切实有效地坚持“五个结合”党建工作体系：将党的全面领导与企业法人治理相结合；将党管干部与市场化人才配置相结合；将党的组织建设与企业提质增效相结合；将党的群众工作与企业文化建设相结合；将党风廉政建设与企业风险管控相结合；实现党建与经营深度融合，同向共进，形成党建与业务双向融合、双向促进新模式。

We will take substantive and effective measures to ensure the "five combinations" of Party building and corporate operations: combining overall Party leadership with corporate governance, combining the Party's supervision of cadres with market-based allocation of human resources, combining the Party's organizational construction with corporate quality improvement and efficiency enhancement, combining the Party's work with the people with corporate culture construction, and combining the Party's efforts to improve conduct and build integrity with corporate risk control. These "five combinations" are intended to achieve a deep integration of Party building and corporate operations, so that they can advance together in the same direction to form a new model characterized by two-way integration and promotion.

五星行为 XMXYG's "Five-Star Behavior"

象屿“五星行为”是员工在工作中必须遵循的基本行为准则，是核心价值观在具体场景下的指导与应用，体现了象屿文化价值观的多维度特征。

XMXYG's "Five-Star Behaviors" constitute the fundamental code of conduct that employees must follow in their work; they are the guiding principles and applications of core values, and embody the multi-dimensional feature of XMXYG's cultural values.

担当作为

体现了象屿人的事业情怀和责任意识。在其位，谋其政；任其职，尽其责。

Assume Responsibility and Take Action
Assuming responsibility and taking action embody XMXYG people's devotion to undertakings and sense of responsibility.

务实高效

尊重事实与规律，唯实不唯上。靠数据说话，用事实证明。

Be Pragmatic and Efficient
Respect facts and law; do not just listen to the higher-up; rather, pay attention to reality. Let figures speak for themselves and use facts as proof.

客户导向

以客户为中心，始终专注于满足客户需求，不断提升自身的工作能力和专业水准，努力满足并超越客户的期待，实现客户价值和岗位价值最大化，达成互利双赢局面。

Be Customer-Oriented
The production and operations of the corporation should be customer-centered and be aimed at meeting customer needs at all times; one should constantly enhance his or her work skills and professional standards, be adept at mobilizing internal and external resources to serve customers, strive to meet and exceed customer expectations, and maximize customer value and job value, thereby achieving mutually-beneficial and win-win results.

开放包容

提倡“和而不同，周而不比”，强调包容个性差异，鼓励相习相长。

Be Open and Inclusive
XMXYG advocates "harmony within diversity" and "broad-mindedness and no cliquishness", emphasizes inclusiveness the embraces individual differences, and encourages learning from each other.

阳光简单

倡导“但求事成，心中无他”的以工作为导向的简单人际关系，努力做到公开、公平、公正，以积极向上的态度对待工作和同事。

Be Pleasant and Straightforward
XMXYG advocates straightforward work-oriented interpersonal relationships in which "the success of undertakings is the only goal and there is nothing else on the mind".

五大理念 XMXYG's "Five Principles" of Operation

象屿经营“五大理念”是象屿获取竞争优势、创造收益和商业价值的成功经验及经营原则。

XMXYG's "Five Principles" of operations represent the success experience and operational principles of XMXYG in gaining competitive advantages, generating incomes, and creating commercial value.

风险第一

坚持“风险第一、利润第二、规模第三”的发展理念，保规模不拼规模，争效益不赌风险，保持质量、效益、规模的均衡发展，持续创造价值。

Risk First
XMXYG adheres to the development concept of "risks first, returns second, scale third". The corporation maintains an adequate scale of operations and does not seek to expand the scale unless the right conditions are in place. XMXYG strives for returns, but does not gamble on risks; rather, it maintains a balance between quality, returns and scale, and continuously creates value.

扎根市场

坚持走市场化的发展道路，遵循市场经济规律和价值创造逻辑，将成长之根扎在市场需求、大趋势和价值最大化上。

Building a Firm Foundation in the Market
XMXYG perseveres in pursuing a path of development based on market principles. The corporation abides by the laws of the market economy and the logic of value creation. Its foundation for growth is built on market demands, megatrends, and the maximization of value.

合作共赢

坚信“交得其道，千里同好”，善于与各类型的商业主体结成合作伙伴，聚集、整合市场资源，吸收、赋能并发展壮大。

Win-Win Cooperation
We firmly believe that "a partnership forged with the right approach defies geographical distance"; we are adept at partnering with various types of business entities to pool and consolidate market resources, thereby achieving absorption, empowerment and growth.

创新发展

坚持将创新融入技术、产品、制度、组织、文化、观念等方方面面，建立支持创新的文化，持续在资源配置和激励机制上鼓励和推动创新。

Innovative Development
We persist in integrating innovation into technologies, products, systems, organizations, culture and other aspects. We build a culture that supports innovation, continuously encourage and promote innovation in resource allocation and incentive mechanisms.

双轮驱动

充分发挥公司在资本投资和运作方面的优势，坚持走“产业为本、资本为用、产融结合、双轮驱动”之路，不断提升资本运作和投融资能力。

Two-Wheel Drive
It is crucial to give full play to XMXYG's advantages in capital investments and operations, to stay committed to the path of "industry as the foundation, practical capital utilization, industry-finance integration, and two-wheel drive", and to constantly enhance our capabilities for capital operations, investment and financing.

01 象屿概况

OUR COMPANY

象屿集团成立于1995年11月28日。

公司秉持“计利天下，相与有成”的使命，践行产业化投资与专业化经营，业务领域涵盖大宗商品供应链、城市开发运营、综合金融服务、港口航运、创新孵化等，致力于成为具有全球竞争力、以供应链为核心的综合性投资控股集团。

XMXYG CORP. was founded on November 28, 1995.

Committed to the mission of benefiting the world and achieving success together, we engage in industrial investment and specialized operation. Our businesses include Commodity Supply Chain, Urban Development and Operation, Integrated Financial Services, Port and Shipping, Innovation Incubation, etc. We aim to become a globally-competitive, comprehensive investment holding group focused on supply chains.

01_1

象屿历程

DEVELOPMENT HISTORY



1992

象屿保税区 开工建设

Construction of Xiangyu Bonded Zone Began

1995-2000

象屿保税区 开发运营服务商

Xiangyu Bonded Zone Development and Operation Service Provider

1995

象屿集团成立，注册资本1.38亿元
XIMYU GROUP was established with a registered capital of RMB 138 million.

1997

成为厦门市首家国有资产授权经营试点
XIMYU GROUP became the first pilot enterprise for authorized operations of state-owned assets in Xiamen.

2000

营业收入约15亿元
The total revenue reached about RMB 1.5 billion.

2001-2010

致力于成为 海峡西岸最具综合优势的 物流发展商

To Become the Most Outstanding Logistics Developer with Comprehensive Advantages in Western Taiwan Straits Economic Zone

2004

实现营收50亿元，净利润超过1亿元
The total revenue reached RMB 5 billion and net profit reached more than RMB 100 million.

2007

首次参评中国企业500强
此后连续多年入围并不断刷新排名
XIMYU GROUP became one of China's top 500 enterprises and its ranking has been climbing up steadily thereafter.

2008

颁布《象屿文化大纲》
成为象屿人的首部思想指南和行动纲领
XIMYU GROUP released its first edition of "XIMYU Culture Outline", the ideological guide and program of action for all XIMYU people.

2010

上海象屿集团大厦落成
营业收入突破250亿元
XIMYU GROUP Mansion in Shanghai was completed. The total revenue exceeded RMB 25 billion.

2011

旗下投资企业厦门象屿股份上市
股票代码【600057.SH】
Xiamen Xiangyu Co., Ltd., a subsidiary of XIMYU GROUP became a publicly listed company (stock code: 600057.SH).

2012

帆图形荣获中国驰名商标
The "Sail" logo was recognized as the Well-known Brand in China.

2014

营业收入突破500亿元
The total revenue exceeded RMB 50 billion.

2015

中国(福建)自由贸易试验区厦门片区在厦门国际航运中心揭牌
象屿集团成为厦门片区两岸贸易中心核心区域龙头企业
The Xiamen Area of China (Fujian) Pilot Free Trade Zone opened for business at Xiamen International Shipping Center, XIMYU GROUP becoming the leading enterprise in the core zone of the Cross-Strait Trade Center of the Xiamen area.

对外发布首份《社会责任报告》
XIMYU GROUP released its first "Social Responsibility Report".

2011-2020

致力于成为 中国一流的现代服务业 投资控股集团

To Become a First-Class Modern Service Industry Investment Holding Group in China

2016

营业收入突破1200亿元
The total revenue exceeded RMB 120 billion.

2017

营业收入突破2000亿元
The total revenue exceeded RMB 200 billion.

2018

在境外成功发行美元债券
是厦门市首家成功登陆国际资本市场的地方国企
XIMYU GROUP successfully issued US dollar bonds overseas, becoming the first Xiamen-based state-owned enterprise to enter the international capital market.

成功实施厦门首列国企员工持股计划
XIMYU GROUP became the first state-owned enterprise in Xiamen to implement an employee stock ownership plan.

首次上榜财富世界500强
XIMYU GROUP was included in the Fortune Global 500 for the first time.

2020

《象屿集团宪章》发布
XIMYU GROUP formulated "Corporate Charter of XIMYU GROUP".
跃升至财富世界500强第298位
中国企业500强第77位
XIMYU GROUP leapt to 298th on the Fortune Global 500 list, ranking 77th among China's top 500 enterprises.
营业收入达3748亿元
The operating revenue exceeded 374.8 billion yuan.

2021-

致力于成为 具有全球竞争力 以供应链为核心 综合性投资控股集团

To Become a Comprehensive Investment Holding Group Focusing on Supply Chains with Global Competitiveness

2021

启动六五规划实施，围绕“深化国企改革对标世界一流”两条主线，强化战略引领，推动闭环管理
At the beginning of our 6th "Five-Year Plan", XIMYU GROUP stood to carry on the reform of state-owned enterprise, strengthened the leading role of strategy and advanced closed-loop management, towards an international first-class enterprise.

完成集团数字化转型规划，明确数字化转型愿景及“业务数据化、运营平台化、管理智能化”的“新三化”目标
XIMYU GROUP completed the digital transformation planning and consulting project of the group, defined the vision of digital transformation vision as well as the new three goals of "data-based business, platform-based operation, and intelligent management".

2022

整合厦门港口航运资源，打造港口航运建设和发展平台
XIMYU GROUP integrated the shipping resources of Xiamen port, and built a platform for constructing and developing the port and shipping industries.

.....

计划到“六五规划”末期
营业收入突破5000亿元

By the end of our 6th "Five-Year Plan" the total revenue will exceed RMB 500 billion.

01_2

经营成果

OPERATING PERFORMANCE

27年间
1995-2022
Over the past
27 years

25%
总资产
年平均增长

28%
净资产
年平均增长

31%
营业收入
年平均增长

21%
净利润
年平均增长



XMXYG's total assets, net assets, revenue, and net profit have respectively grown by 25%, 28%, 31% and 21% annually on average.

01_3

发展战略

DEVELOPMENT STRATEGY



围绕国有资本投资公司的功能定位，持续深化国企改革，对标世界一流企业，全方位提升企业竞争力、创新力、控制力、影响力、抗风险能力。

As a state-owned capital investment company, XMXYG stands to carry on the reform of state-owned enterprise and aims to build up its capacity for competing, controlling, making impacts and resisting risks, towards an international first-class enterprise.

立足国内、国际双循环，优化资源配置，完善产业布局，聚焦“大宗商品供应链、城市开发运营、综合金融服务、港口航运、创新孵化”五大核心业务板块。

Under the context of China's "dual circle strategy", XMXYG will continue optimizing resource distributions and industry landscaping, with focuses on its five core business segments-Commodity Supply Chains, Urban Development and Operation, Integrated Financial Services, Port and shipping, Innovation Incubation.

打造能力总部、赋能专业经营、优化管控模式、构建人才队伍、推动数字化转型。

XMXYG will develop a capacity center, empower specialized operation, optimize management and control models, build talent team, and embrace adaptation to digitalization.

至“六五规划”末期，实现营收超5000亿元、利润超100亿元的目标，朝着成为“具有全球竞争力、以供应链为核心的综合性投资控股集团”的愿景奋力迈进。

By the end of our 6th "Five-Year Plan", the total revenue will exceed RMB 500 billion, and the net profit will exceed RMB 10 billion. XMXYG is forging ahead at full throttle towards a "globally-competitive comprehensive investment holding group focused on supply chains".

02 谋篇布局

OUR BUSINESSES



02_1

投资领域

INDUSTRIOUS AREAS INVOLVED
IN INVESTMENT



以大宗商品供应链、城市开发运营、综合金融服务、港口航运等现代服务业为主营业务，并围绕供应链实体进行投资运营。在为客户创造价值的同时，布局新兴产业，分享新经济的发展成果。

XMXYG specializes in commodity supply chains, urban development and operation, integrated financial services, port and shipping, and other modern service sectors and invests and operates around supply chain entities. In addition to creating value for customers, we also develop emerging industries and share the development achievement of the new economy.

02_2 产业布局

INDUSTRIAL DISTRIBUTION

大宗商品供应链 COMMODITY SUPPLY CHAINS

- 立足供应链 -
BASING ON SUPPLY CHAINS
- 服务产业链 -
SERVING INDUSTRY CHAINS
- 创造价值链 -
CREATING VALUE CHAINS

公司始终以服务国家战略、服务区域经济发展为己任，以“立足供应链、服务产业链、创造价值链”为经营宗旨，通过整合、创新构建“物流、商流、资金流、信息流”四流合一的供应链综合服务平台，为客户提供从原辅材料与半成品的采购供应直至产成品的分拨配送之间的全价值链流通服务，以具有象屿特色的“全产业链服务模式”为制造业提供全方位供应链解决方案。

We are committed to serving national strategies and regional economic development, and hold fast to the business purpose of “basing on supply chains, serving industry chains, and creating value chains”. Through integration and innovation, we build a four-in-one integrated supply chain service platform that combines “logistics flow, business flow, capital flow, and information flow” and extends upstream and downstream along the industry chains. We provide customers with whole-value-chain circulation services, from the procurement and supply of raw/auxiliary materials and semi-finished products to the distribution of finished products. We provide manufacturing sector with all-round supply chain solutions under the “Whole-industry-chain service mode” with XMYG characteristics.

■ 核心运营企业

Core Subsidiary

致力于成为世界一流的供应链服务企业

集团旗下 A 股上市公司，股票代码：600057，作为集团核心业务板块，公司营业收入规模约占集团总额九成。

To become a world-class supply chain service provider
The A-share listed subsidiary company (stock code: 600057) focuses on the core business segment, accounting for about 90% of XMYG's total revenue.

厦门象屿股份有限公司
XIAMEN XIANGYU CO., LTD.

大宗商品经营 COMMODITY BUSINESS

通过物流、商流、资金流、信息流四流合一的一体化流通服务平台，为客户提供从原辅材料与半成品的采购供应直至产成品的分拨配送之间的全价值链流通服务，已形成农产品、能源化工、金属矿产、新能源等大宗商品供应链服务体系，核心优势品种业务量名列行业前茅。

Xiamen Xiangyu Co., Ltd. employs a four-in-one integrated circulation service platform that combines “logistics flow, business flow, capital flow, and information flow” to provide customers with whole-value-chain circulation services, from the procurement and supply of raw/auxiliary materials and semi-finished products to the distribution of finished products. It has established supply chain service systems for commodities such as agricultural products, energy, chemicals, metals, minerals, and new energy. Its business volumes in key categories where it holds a competitive edge are among the highest in the industry.

大宗商品物流 COMMODITY LOGISTICS

公司围绕产业集群及物流枢纽布局仓储节点，整合水运、汽运、铁运等运输资源，创新科技应用，打造数字化智慧物流服务平台，与上下游互联互通，为客户提供安全高效的国内、国际多式联运综合物流服务体系，帮助客户降本增效，提升供应链竞争力。

Xiamen Xiangyu Co., Ltd. deploys warehousing nodes around industry clusters and logistics hubs, consolidates water, road, railway, and other transport resources, innovates scientific and technological applications, builds a digital intelligent logistics service platform, and connects the industry chain along the upstream and downstream, to provide customers with a secure, efficient integrated logistics service system for domestic and international multimodal transport. This helps customers reduce cost, increase efficiency, and enhance the competitiveness of supply chains.



大宗商品供应链 - 供应链实体运营

COMMODITY SUPPLY CHAINS-MANUFACTURING SUPPLY CHAIN OPERATIONS

围绕供应链业务发展，以国家产业政策为导向，以提升全链条供应链管理服务能力为目标，深化产业链战略合作，投资发展印尼不锈钢一体化冶炼项目、玉米深加工、造船、矿产资源开发利用、化纤生产等制造业企业。

Focused on developing supply chain business and guided by national industry policy, XMXYG seeks to enhance its whole-supply-chain management and service capacity and to deepen strategic cooperation with industry chains. To this end, we have invested in an Indonesian integrated stainless-steel smelting project, as well as in corn deep-processing, shipbuilding, development and utilization of mineral resources, chemical fiber production and other manufacturing enterprises.

■ 核心运营企业 Core Subsidiary

致力于成为玉米深加工产业领航者

象屿集团控股企业，总部位于哈尔滨，主要从事玉米深加工行业。目前已投资超 70 亿元，建成富锦、北安、绥化三大产业园区，年玉米加工能力 350 万吨，主要产品包括淀粉、结晶糖、氨基酸、功能饲料四大类，其中淀粉、结晶糖、苏氨酸、色氨酸产品市场占有率位居国内行业前列，远销美、俄、韩、日等十余个国家和地区。象屿生化坚持实施研发驱动战略，以技术创新延伸产业链条，深化推动数字化转型，有效提升供应链运转效率，秉持绿色工厂和精益管理理念，助力实现“双碳”目标，不断领航产业升级发展。

Dedicated to becoming the leader of the corn deep-processing industry. We are a holding enterprise of XMXYG Corporation, headquartered in Harbin, mainly engaged in the corn deep processing industry. At present, we have invested exceeds 7 billion yuan to build Fujin, Bei'an and Suihua industrial parks. The annual corn processing capacity 3.5 million tons. Its main products include starch, crystalline sugar, amino acid and functional feed, among which, the market share of starch, crystalline sugar, threonine and tryptophan products ranks at the forefront of the domestic industry and are exported to more than 10 countries and regions such as the United States, Russia, Korea and Japan. XMXYG BIOCHEMICAL adheres to the implementation of the R&D-driven strategy, extends the industrial chain with technological innovation, deepens the promotion of digital transformation, and effectively improves the operation efficiency of the supply chain. The company also scrupulously abides by the concept of green factories and lean management to help achieve the "Carbon Peaking and Carbon Neutrality" goal and constantly lead the industry's upgrading and development.

黑龙江金象生化
有限责任公司
HEILONGJIANG JINXIANG
BIOCHEMICAL CO., LTD.

■ 核心运营企业 Core Subsidiary

象屿集团控股企业，公司主要负责运营印尼东南苏拉威西省 Virtue Dragon Industrial Park 工业园区内的象屿印尼 250 万吨不锈钢一体化冶炼项目。该项目被国家发改委列入“一带一路”重点项目库，是厦门市国有企业跨洋出海“走出去”开展国际资源合作的标志性项目，也是迄今为止厦门企业在境外投资的最大项目，在 2021 年实现全面投产，投产后年产值达 300 亿元。

PT.OSS, controlled by XMXYG, is mainly responsible for operating XMXYG's 2.5-million-ton stainless-steel integrated smelting project in the Virtue Dragon Industrial Park in Sulawesi Province, Southeast Indonesia. The project has been included in the key project database of the "Belt and Road Initiative" by the National Development and Reform Commission. It is a landmark project of Xiamen state-owned enterprises "going global" to engage in international resources cooperation, and it is also currently the largest overseas investment project by Xiamen enterprises. The project has reached full production in 2021, its annual output value reach RMB 30 billion.

象屿 PT.OSS 公司
XMXYG PT OBSIDIAN
STAINLESS STEEL

城市开发运营

URBAN DEVELOPMENT AND OPERATION

该业务板块从成功开发建设象屿保税区起步，经过 20 多年的发展，业态涵盖商业地产、写字楼、住宅、养老、长租公寓、文商旅等；在厦门及项目所在城市建设、城市更新、片区开发和产业平台搭建中扮演着重要角色，发挥国有企业在区域经济社会发展中的支柱作用。

This business segment started with the successful development and construction of Xiangyu Bonded Zone. After more than 20 years of development, XMXYG's scope of business has expanded to include commercial real estate, office buildings, housing, eldercare, long-term rental apartments, and cultural and business tourism. It plays an important part in the urban construction, urban renewal, land-plot development, and industrial platform construction in Xiamen and other cities. XMXYG exemplifies the pivotal role of state-owned enterprises in regional socio-economic development.

■ 核心运营企业

Core Subsidiary

致力于成为受人尊敬的综合型城市服务运营商

象屿集团全资企业，秉持“构筑幸福人生”的品牌理念，聚焦地产开发、商业运营、物业服务、工程代建四大业务领域，以住宅开发为核心，涵盖商办、旧改、长租、养老等丰富业态。公司业务布局全国，深耕长三角、海西、成渝核心都市圈，覆盖福建、上海、江苏、浙江、重庆、天津、河北等城市，形成“3+X”战略布局。

Committed to becoming a respected comprehensive urban service operator XMXYG Real Estate Group CO.,LTD., a wholly-owned enterprise, is adhered to the brand concept of "For life, for happiness". The company specializes in urban development and operation, focusing on four major business segments - real estate development, commercial operation, property services, and construction management, with residential development as the core, covering a wealth of business lines such as commercial offices, urban regeneration, elder-care, and long-term rental apartments. The company's business layout is nationwide, deeply cultivating the core metropolitan areas of the Yangtze River Delta, West-strait Economic Zone and Chengdu-Chongqing economic circle, covering Fujian, Shanghai, Jiangsu, Zhejiang, Chongqing, Tianjin, Hebei and other cities, forming a "3+X" strategic layout.

象屿地产集团
有限公司
XMXYG REAL ESTATE
GROUP CO., LTD.

■ 核心运营企业

Core Subsidiary

成为卓越的产业平台投资运营服务商

象屿集团全资企业，承担着省市重点平台的开发运营任务，围绕“一园一链”发展模式，发挥国企担当，深耕产业领域，整合政府、社会、行业资源，以产业园和供应链平台服务为抓手，延伸产业链条，以专业能力、高效服务，为利益相关方创造价值，引领行业发展。

To become an excellent industrial platform investment and operation service provider Xiamen XMXYG Industry Development Group Co., Ltd., a wholly-owned subsidiary of XMXYG, undertakes the development and operation of key provincial and municipal platforms. Centering on the development model of "one park and one chain", it shoulders the responsibility of a state-owned enterprise, deeply cultivates industrial fields, integrates government, social and industrial resources, and extends the industrial chain with the service of industrial park and supply chain platform as the starting point, creating value for stakeholders and leading the development of the industry with professionalism and efficiency.

厦门象屿产业发展
集团有限公司
XIAMEN XMXYG
INDUSTRY DEVELOPMENT
GROUP CO., LTD.

重点平台项目 KEY PLATFORM PROJECTS



东坪山发展提升项目
Dongping Hill Development and Upgrading Project

锚定国际城市生态公园目标，打造厦门旅游新名片。

This project is aimed at creating an international urban ecological park which will become a major attraction for Xiamen tourism.



厦门海上世界项目
Xiamen Maritime World Project

厦门市最大的城市商业综合体项目，集邮轮母港、智慧办公、沉浸式主题商业、高端酒店建筑群、滨海文娱等于一体。

The largest urban commercial complex in Xiamen, encompassing a cruise ship homeport, a high-end hotel complex, intelligent office systems, an immersive theme mall, and coastal recreation.

象屿智慧 供应链产业园



聚焦城市民生供应链领域，以先进的物流基础设施，提供仓储、展示、办公、金融、信息技术等一体化的供应链综合服务，以智慧化园区和数字化运营为核心，致力成为区域重要的物流枢纽平台、物资集散分拨平台、供应链金融服务平台、智慧信息平台。

XMXYG Smart Supply Chain Industrial Park

We focus on the field of urban livelihood supply chain, basing on advanced logistics infrastructure to provide integrated supply chain logistics services such as warehousing, exhibition, office, finance, and information technology. Taking intelligent park and digital operation as the core, we are committed to becoming an important regional logistics hub platform, goods collecting and distributing platform, supply chain financial service platform, and intelligent information platform.

厦门自由贸易 中央商务区



整合象屿片区内国际航运中心、自贸金融中心、自贸时代广场等产业资源，打造成为两岸乃至全球贸易便利、海外投资及总部经济高度聚集、境内外资本深度融合的先导区和示范区，贸易便利化、投资自由化、金融国际化的试验区和两岸协同化的先行区。

Xiamen Free Trade CBD

This CBD encompasses the International Shipping Center, the Free Trade Financial Center, and the Free Trade Times Square in the Xiamen Area of China (Fujian) Pilot Free Trade Zone. It is set to become a pilot area and a demonstration zone for cross-strait and even global trade facilitation, high concentration of overseas investment and headquarters-related economic entities, and deep fusion of domestic and overseas capital. This CBD is also intended to become the testing ground for trade facilitation, investment liberalization, and financial internationalization, and also a leader in cross-strait cooperation.

厦门跨境电商 供应链 综合服务平台



集海关通关监管、产业链运营支持等功能为一体，提供办公、展示、供应链金融、电商仓储等全方位服务，线上线下有机结合，立足两岸、链动全球，打造跨境电商全产业链公共服务平台及产业综合运营基地。2020年入选国家电子商务示范基地。

Comprehensive Service Platform of Cross-border E-commerce Supply Chain in Xiamen

It integrates functions such as customs clearance and industrial chain operation support, and provides all-round services such as office, presentation, supply chain finance, and e-commerce warehousing. Also, combining online service and offline service together, it keeps a foothold on cross-strait business and gets connected to the world. It is designated to be a whole-industrial-chain public service platform and an industrial comprehensive operation base for cross-border e-commerce. It was selected as a national e-commerce demonstration base in 2020.

厦门高端装备 及智能制造 服务平台



服务于全球高端装备制造产业，连接海峡两岸，集产品展示、实地看样、订货交易、技术培训、物流通关、商务办公、金融产品服务于一体的高端装备及智能制造全产业链一站式综合服务平台。

Xiamen Electromechanical Equipment Exhibition and Trade Center

It is a service provider for the global high-end equipment manufacturing industry and a platform that connects Taiwan and mainland China. It aims to become a one-stop whole-industrial-chain integrated service platform for high-end equipment and intelligent manufacturing industry, integrating product presentation, field demonstration, order and trading, technical training, logistics clearance, business office, and financial products and services.

供应链创新 与应用服务基地

Supply Chain Innovation
and Application Service
Base

通过整合象屿及行业协会资源，拉通产业上下游链条，助力产业发展，打造供应链创新与应用服务基地。

By integrating the resources of XMYG and industry associations, we link upstream and downstream of industry together, facilitate industrial development, and establish a supply chain innovation and application service base.

自贸金融 服务平台

Free Trade Financial
Services Platform

区内联合入驻 15 家知名银行，携手金融租赁、财产保险、商业保理等机构，打造融资租赁资产管理及特色化租赁平台，为自贸片区产业金融集聚效益、企业创新发展服务，致力于打造自贸区金融机构集聚的核心承载区。

There are 15 well-known banks as well as financial leasing, property insurance, commercial factoring and other institutions in the free trade zone, creating a financial leasing asset management and specialized leasing platform. The platform serves industrial and financial clusters' benefits as well as enterprise innovation and development, committing to building a core carrying area for financial institution clusters in the free trade zone.

自贸区 “车 + 酒” 交易平台

"Car + Wine"
Trading Platform in
the Free Trade Zone

依托区位优势及自贸区政策支持，运用片区内完善的清关报检、仓储物流服务，吸引行业高端名酒集聚，配套名车展示销售，双轮驱动，打造自贸区名酒名车销售、展示、金融、物流及售后服务为一体的大型交易平台。

We attract the gathering of well-known high-end wines in the industry and the display and sales of famous cars into the free trade zone by its location advantages and policy support, as well as its convenient customs clearance, efficient inspection declaration, and attentive warehousing logistics services. By the "two-wheel drive" of car and wine, we create a large-scale trading platform integrating sales, product display, finance, logistics, and after-sales services in the free trade zone.

综合金融服务 INTEGRATED FINANCIAL SERVICES

以“助力产业成长·焕发资产活力·支持人生梦想”为责任，努力构建“象屿金融生态圈”，通过整合内外部产业资源、金融资源，发展金融业务平台，为客户提供便捷、高效、优质的金融服务，实现各方利益相关体的合作共赢。

Charged with the responsibility of "promoting industry growth, invigorating assets and supporting life dreams", we are striving to build a "XMYG financial ecological circle". We are committed to providing customers with convenient, efficient and high-quality financial services and achieving win-win cooperation with all stakeholders. To this end, we will develop financial business platforms by consolidating internal and external industry resources and financial resources.

■ 核心运营企业

Core Subsidiary

构筑产融领先的生态金融版图

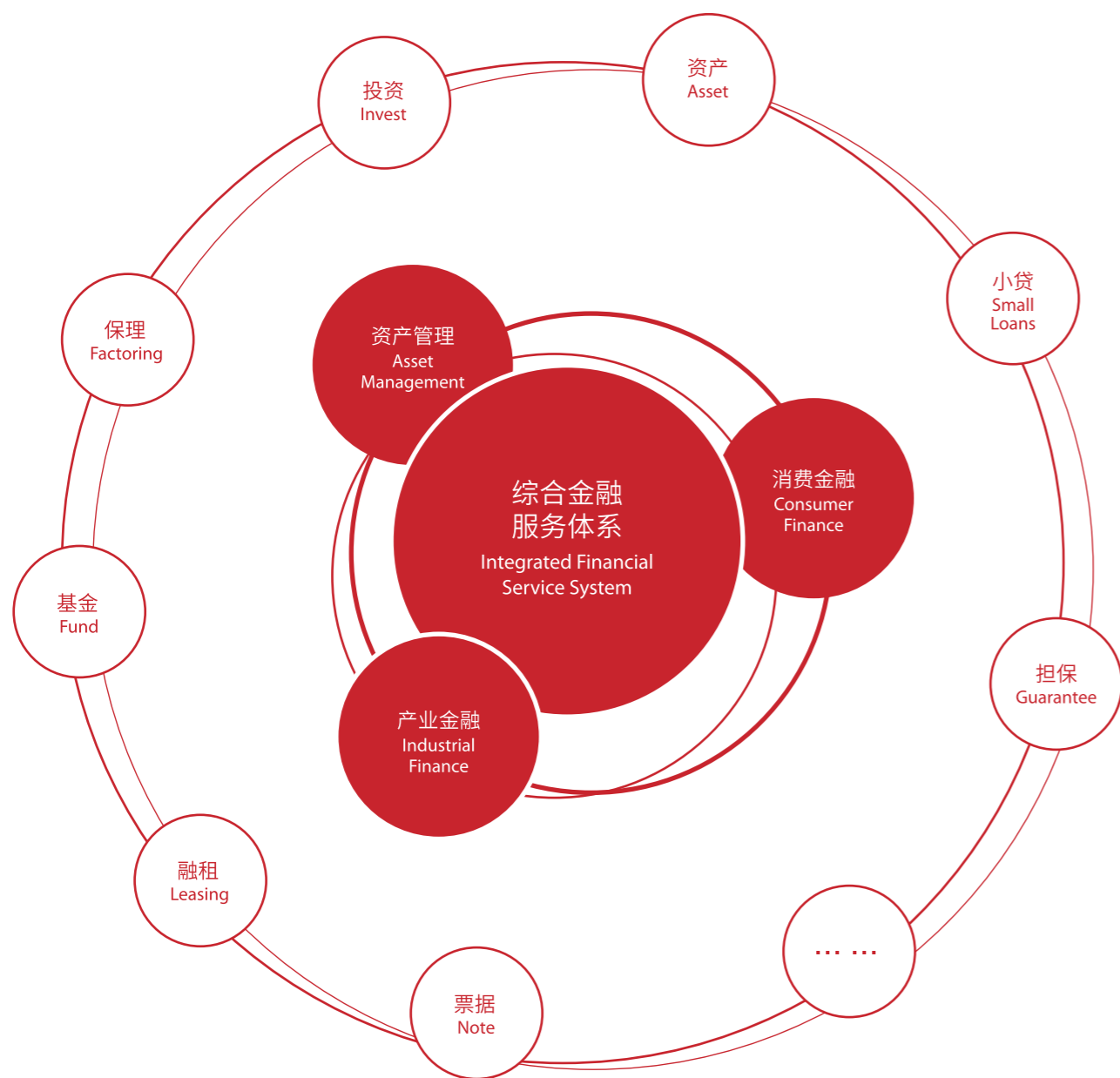
象屿集团全资子公司，公司聚焦产业金融、消费金融、资产管理三大业务领域，一方面服务集团各产业发展，推动集团产资结合、产融结合，并为产业链上下游客户提供多样化的金融解决方案和增值服务；另一方面通过合资、合作、引进、嫁接等多种形式，为服务自贸区金融创新，对接国内外两个金融市场创造条件，努力实现“构筑产融领先的生态金融版图”的发展目标。

Building an ecological finance conglomerate leading in industry-finance integration Xiamen XMYG Jinxiang Holdings Group Co., Ltd., a wholly-owned subsidiary of XMYG, focuses on three major business segments – industrial finance, consumer finance, and asset management. On the one hand, it serves the development of XMYG in all related industries, promotes industry-finance integration, and provides diversified financial solutions and value-added services for upstream and downstream industry chain clients. On the other hand, through joint ventures, collaboration, introduction and transplanting, it creates conditions for serving the financial innovation of the free trade zone and for connecting domestic and overseas financial markets. The ultimate goal is to "build an ecological finance conglomerate leading in industry-finance integration".

厦门象屿金象
控股集团有限公司

XIAMEN XMYG
JINXIANG HOLDINGS
GROUP CO., LTD.

综合金融服务体系 INTEGRATED FINANCIAL SERVICE SYSTEM



港口航运 PORT AND SHIPPING

该业务板块见证厦门以港立市兴市强市的百年迭代史，立足厦门海上合作战略支点和国际门户枢纽地位，积极探索自由港改革试点、深化对台交流合作、着力提升城市能级，以港口航运为基点，向海而行，实现港、城联动和山、海协同，为厦门成为高素质高颜值现代化国际化中心城市，率先基本建成社会主义现代化强国的样板城市，谱写象屿篇章。

This business section has witnessed the century-long evolution of Xiamen city which established by the port and thrived with the port. Based on Xiamen's position as an international gateway hub and a strategic fulcrum for maritime cooperation, XMYG has been actively exploring the pilot reform of free port, deepening exchanges and cooperation with Taiwan, and striving to increase the city's influence. By taking advantage of its maritime transport industry, we are heading towards the ocean for seeking coordinated development between the ports and the city, as well as a synergistic relationship between mountainous and coastal areas. XMYG is going to compose a brilliant chapter in the process of Xiamen becoming a high-quality, attractive, modernized, and internationalized central city and preceding in fundamentally building a model city of a great modern socialist country.



■ 核心运营企业

Core Subsidiary

推进山海协同、港城联动的文旅产业开发、运营商，立足港口航运发展，挖掘航运资源、叠加文旅产业

业务领域涵盖邮轮产业链发展、海上客运交通、海上旅游、文旅文创、园区开发运营、对台货运及民生消费品供应链等业务。

The company is a cultural and tourism business developer and operator. It seeks to promote synergistic interactions between mountainous and coastal areas and support coordinated development between the ports and the city through its business. It leverages its maritime transport business and resources to drive growth in its cultural and tourism business

Its business sectors encompasses international cruise industry chain, maritime passenger transport, maritime tourism, cultural tourism and cultural creative product development, park development and operation, cargo transport to Taiwan and Consumer Packaged Goods (CPG) supply chain business, and so forth.

厦门国际邮轮母港
集团有限公司

XIAMEN INTERNATIONAL
CRUISE HOME PORT
GROUP CO., LTD



邮轮 全产业链

Whole Industry
Chain of Cruise

集招商引轮、邮轮接待、邮轮物供、邮轮港站建设运营、邮轮商业等于一体的邮轮全产业链。

This sector consists of various businesses, including new cruise ship introduction, cruise ship reception, cruise ship supplies, the construction and operation of cruise ship ports and shipyards, and cruise ship commerce.

海上 文旅产业

Maritime Culture
and Tourism
Industry

整合厦鼓航线、厦漳航线、厦金航线等航线资源、流量，串联厦门重点客运码头、船舶和岸线景观，打造“船、港、城”融合发展的海上文旅产业标杆。

This sector integrates several routes and maritime resources, including the Xiamen-Gulangyu Route, the Xiamen-Zhangzhou Route, and the Xiamen-Jinmen Route, as well as several major passenger terminals, ships, and shoreline landscapes in Xiamen, so as to create a benchmark for the maritime cultural tourism industry that integrates development of the cruise industry, the ports and the city.

民生 消费品供应链

Cross-Strait
Supply Chain

整合两岸“大小三通”货运、厦金航线资源，打造集境外采购、海外仓、国际物流、分销、境内出口集货仓、海快监管仓为一体的民生消费品供应链服务平台。

Through the integration of the cross-strait freight transport business generated from the Three Direct and Three Little Links with the resource of the Xiamen-Jinmen Route, this sector develops a platform to provide a syncretic Consumer Packaged Goods (CPG) supply chain, which serves as overseas purchasing and warehousing, export collection warehouse, supervised warehouse for shipping express, as well as international logistics and distribution.

重点项目介绍 KEY PROJECTS



厦门旅游 客运码头项目

Xiamen Tourist Passenger
Terminals Project

整合提升岛内外重点海上旅游客运码头，为厦门市重点规划项目。

A major planning project in Xiamen, aimed at consolidating and upgrading key maritime tourist passenger terminals all across the city.



大嶝小镇

Dadeng Town

全国首个以对台为主题的交易市场，为两岸融合探路先行、共同发展作出了积极贡献。

The first trading market in China with the theme of Taiwan, made positive contribution to exploring the path of cross-strait integration and common development.



翔安香山片区 乡村振兴项目

The Rural Revitalization Project
of Xiangshan area in Xiang'an
District

打造“农业+文旅+乡村”的一二三产融合发展创新模式，是乡村振兴全国性特色样本。

A national characteristic example of rural revitalization that innovatively integrates the primary, the secondary, and the tertiary industries by combining agriculture, cultural tourism, and the countryside.

创新孵化

INNOVATION INCUBATION

新兴产业、产业+互联网的投资和培育，搭建商业模式创新和机制创新平台，促进独立投资公司向战略投资转型，整合协调资源，储备未来增值点。

We invest in and foster emerging industries and industry plus internet, and build platforms for business model innovation and mechanism innovation. We promote the transformation from independent investment to strategic investment, consolidate and coordinate resources, and build up future value-added points.

厦门象屿创业投资管理有限公司

作为象屿集团旗下股权投资平台，承担集团对外财务投资职能。

Xiamen XMYG Venture Capital Management Co., Ltd.

As an equity investment platform owned by XMYG CORP, it takes responsibility for external financial investment function.

厦门自贸区引导基金

受厦门自贸片区管理委员会委托管理，助推区域经济转型。作为基金管理方或出资方，与知名券商、上市公司、头部PE共同发起设立多支基金，主要投资智能制造、军民融合、新材料等新兴战略产业。

Xiamen Area of China (Fujian) Pilot Free Trade Zone Industry Guidance Fund

Managed by the Administrative Committee of Xiamen Area of China (Fujian) Pilot Free Trade Zone, this Fund facilitates regional economic transformation. As a fund administrator or contributor, we have teamed up with renowned securities firms, listed companies and leading PEs to set up various funds which invest in emerging strategic industries such as intelligent manufacturing, civilian-military fusion and new materials.

产业+互联网

INDUSTRY PLUS INTERNET

厦门市物联网产业研究院

作为产业数字化发展高端智库，厦门市工业互联网标识解析二级节点、工业互联网公共服务平台、自贸区产业数字化促进中心等厦门市产业数字化平台建设运营主体，为企业提供产业数字化咨询、诊断、规划、建设、培训等系列服务。

Xiamen Research Institute Of Internet Of Things Industry

As a premium end think tank for the development of industrial digitization, Xiamen's industrial digital platform construction and operation entities such as Xiamen's Second-Level Node of Identification and resolution system for the Industrial Internet, Xiamen Industrial Internet Public Service Platform, and FTA industrial digitalization promotion center, provide enterprises with industrial digital consulting, diagnosing, planning, constructing, training and other services.

厦门象屿科技有限公司

作为象屿集团数字化战略规划的落地执行机构，是集团数字化建设和技术创新的主体，为集团内部提供专业数字化解决方案，在供应链管理、物流及企业数据应用等领域具有先进实践经验。

Xiamen XMYG Technology Co., Ltd.

As the implementing agency of XMYG CORP's digital strategic planning, is the main body of the XMYG CORP's digitalization construction and technological innovation. It provides professional digital solutions for the XMYG CORP. and has advanced practical experience on supply chain management, logistics and enterprise data application.

03 党建引领 PARTY LEADERSHIP

坚持党的领导，
始终坚持以习近平新时代中国特色社会主义思想为指导，
加强和完善党对国有企业的领导，
发挥党组织的领导核心和政治核心作用，
为国有企业做强做优做大提供坚强组织保证。

We stick to the Party leadership,
follow the guidance of xi jinning thought on socialism with chinese characteristics for a
new era,
strengthen and improve the party leadership of state-owned enterprises (soes),
give play to party organizations' role as the leadership and political nucleus,
and provide strong guarantees for soes in becoming stronger, doing better, and growing
bigger.

强化思想建设、厚植国企发展正能量

STRENGTHENING THE PARTY'S THEORY AND ACCUMULATING POWER FOR THE GROWTH OF SOES

创新开展“党委书记微课堂，每日早读三分钟”“把握要义
读原著，每周早读一小时”，把党委中心组的学习成果分享
到各支部，以领导先学一步带动全员学习。
依托象屿商学院开设国企党建、廉政建设专门课程。

Continue to organize the "Party Secretary Micro Lectures and Three-minute Morning
Reading" and the "One-Hour Weekly Reading to Grasp the Essentials of Party Theory"
activities, share the learning results of the Central Group of the Party Committee with
each Party branch, and motivate all staff to learn with the leadership as its spearhead.
Our XMYG Business School provides SOE Party building and anti-corruption courses.

履行主体责任、提升党建工作质量

FULFILLING THE MAIN RESPONSIBILITY TO IMPROVE THE QUALITY OF PARTY BUILDING

推动将党建工作要求写入公司章程。
落实党委书记与董事长“一肩挑”，将党建工作纳入综合绩
效考核。

We integrate the requirements for Party building into the Company's Articles of Asso-
ciation.
The Party secretaries are also responsible for operation and management. Party build-
ing is included into the overall performance appraisal.

加强顶层设计、形成“五个结合”工作体系

STRENGTHENING THE TOP-LEVEL DESIGN AND DEVELOPING "FIVE COMBINATIONS" WORKING SYSTEM



The diagram shows a shield-shaped icon with a white outline. Inside the shield, the text reads: '五个结合 工作体系' (Five combinations working system) and 'The "Five combinations" working system'. To the right of the icon is a list of five bullet points, each with a red dot, describing the combinations.

- 将党的全面领导与企业法人治理相结合
Combining overall Party leadership with corporate governance
- 将党管干部与市场化配置人才相结合
Combining the principle of the Party supervising the performance of officials with market-oriented talent allocation
- 将党的组织建设与企业提质增效相结合
Combining the consolidation of Party organizations with quality and efficiency improvement
- 将党的群众工作与企业文化建设相结合
Combining the Party's mass work with the building of corporate culture
- 将党风廉政建设与企业风险管控相结合
Combining clean Party and governance conduct with corporate risk management

强调基层首创、激发队伍精气神

STIMULATING THE INITIATIVE OF THE GRASSROOTS AND INSPIRING THE TEAM

大力推动“一支部一品牌”活动。用党建品牌助力管理服务水平提升。
开展“走基层，听呼声”专项调研暨落实全面从严治党主体责任检查，及时了解一线员工的思想和工作动态。

We vigorously promote the "One Party Branch, One Brand" activity, and strive to achieve better management and services through the Party-building brand.
We carry out grassroots surveys to listen to the voice of the public and ensure all-around and strict inspections of the Party's fulfillment of its main responsibility in full and strict
governance over the Party.

04 社会责任 OUR SOCIAL RESPONSIBILITY

公司立足全球可持续发展背景，结合自身发展战略和运营模式，加强社会责任管理，逐步将社会责任理念融入企业各项业务和日常运营的各个环节，并与利益相关方开展广泛沟通，努力实现公司与利益相关方的共同可持续发展。

In the light of the commitment to global sustainable development, and considering our own development strategy and operating model, we have strengthened the management of social responsibility and have gradually integrated the concept of social responsibility into all aspects of our business and daily operation. We maintain extensive communication with stakeholders. Together, we are striving to achieve sustainable development for both our company and stakeholders.



扫描下载查看
象屿集团历年社会责任报告

Further information, please scan it
and download our CSR reports.

绿水青山 共建美丽生态

LUCID WATERS AND LUSH MOUNTAINS FOR A BEAUTIFUL ECOSYSTEM

绿水青山就是金山银山。象屿集团始终把环保责任作为第一责任，以实际行动践行绿色发展理念，当好生态文明建设的排头兵。

Lucid waters and lush mountains are invaluable assets. XMYG accords top priority to its environmental responsibility and takes concrete action to implement its green development concepts, playing an exemplary role in ecological civilization construction.

价值创造 共促健康发展

CREATING VALUE AND PROMOTING HEALTHY DEVELOPMENT TOGETHER

公司深化落实国家战略，以国企的担当和责任深耕市场、突破创新，坚持立足供应链、服务产业链、创造价值链，不断推动产业结构转型升级；坚持“搭平台、促共赢”的象屿模式，丰富业务网络，积极构建共生共赢的价值生态圈，与上下游分享价值增长收益，共同推动区域经济社会发展。

XMYG faithfully implements national strategies and endeavors to maintain its leadership position in the market and to pursue innovation as a responsible state-owned enterprise. It maintains its foothold in supply chains, serves industry chains, and creates value chains, pushing forward the transformation and upgrading of the structures of industries. Moreover, we adhere to the XMYG model of building platforms and promoting win-win results, enriches the business network, and makes active efforts to build a symbiotic and win-win value ecosystem. In doing so, we share the benefits of value growth with upstream and downstream clients and contributes to regional socio-economic development.

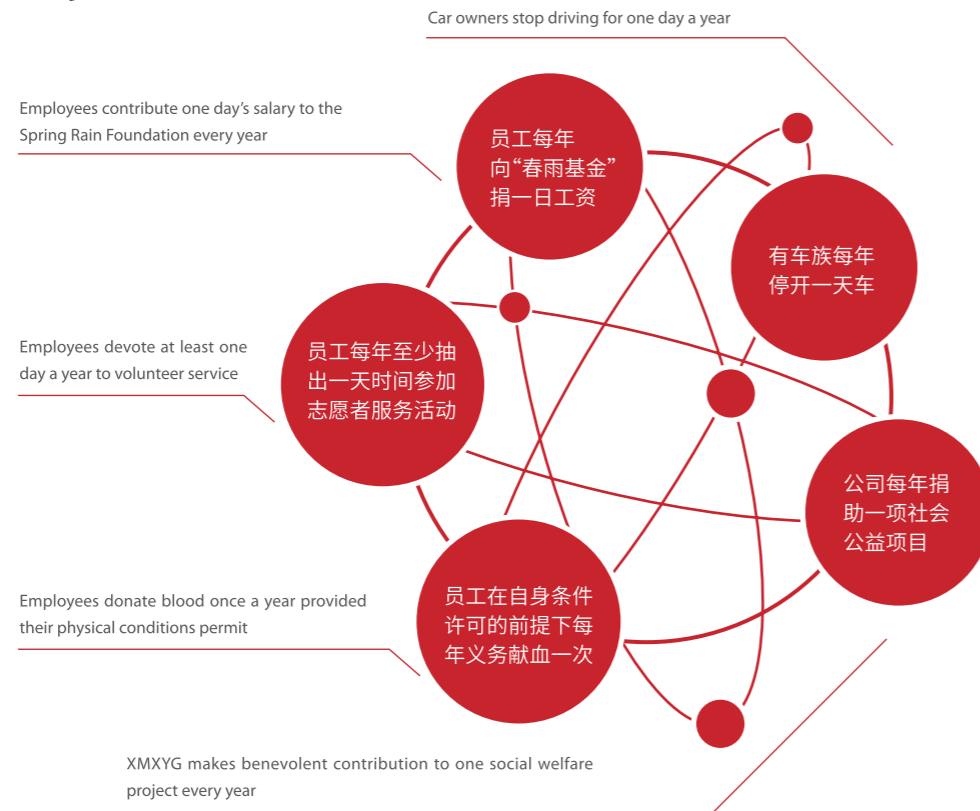
回报社会 共绘美好生活

CIVING BACK TO SOCIETY AND CREATING A BETTER LIFE TOGETHER

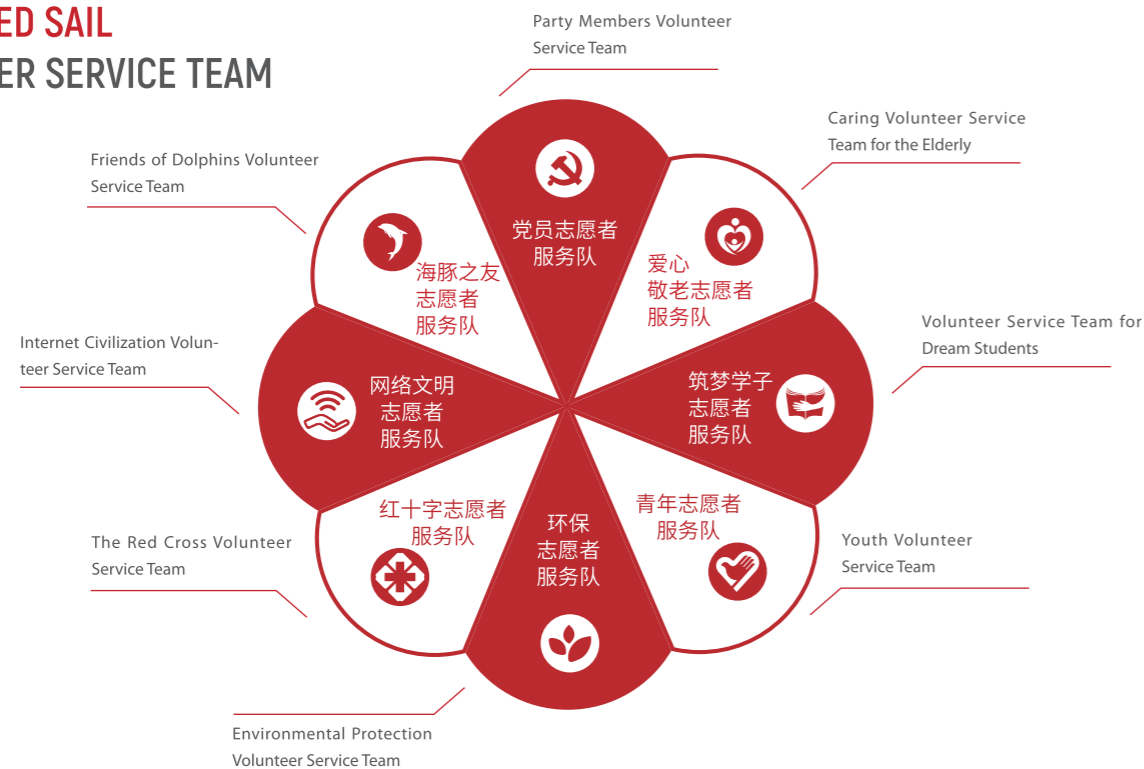
公司将员工的利益和发展摆在重要位置，积极关爱员工，让员工共享企业发展成果；依法纳税，努力回报社会；加强社区沟通，构建美好生活；开展志愿服务，奉献爱心正能量；积极响应国家政策，推动乡村振兴，助力民生发展；参与精准扶贫，打赢脱贫攻坚战。

XMYG gives high priority to employees' interests and development, caring for employees and enabling them to enjoy the fruits of enterprise development. We pay taxes in accordance with the law and constantly give back to society. Moreover, we stay in close touch with the community and build a better life for all. In addition, it engages in voluntary service and contributes to charitable programs. Answering the call of the nation, we have participated in rural revitalization and helped people improve their livelihoods. It has also joined in targeted poverty alleviation programs, playing its part in winning the battle to eradicate poverty.

象屿集团“五个一”工程 XMXYG FIVE "ONE" PROJECT



象屿集团 红帆志愿者服务队 XMXYG RED SAIL VOLUNTEER SERVICE TEAM



05 象屿荣誉 OUR HONORS

- ★ 财富世界500强第160位
160th among Fortune Global 500
- ★ 中国500强最具价值品牌第119位
119th among China's 500 Most Valuable Brands
- ★ 中国企业500强第52位
52nd among China's Top 500 Enterprises
- ★ 中国服务业企业500强第30位
30th among China's Top 500 Enterprises of Service Industry
- 全国五一劳动奖状
National May Day Labor Medal
- 全国守合同重信用单位
National Enterprise of Abiding by Contract and Being Trustworthy
- 全国模范劳动关系和谐企业
National Model Enterprise of Harmonious Labor Relation
- 全国内部审计先进单位
National Advanced Unit of Internal Audit
- 全国企业管理现代化创新成果一等奖
First Prize of China Enterprise Advanced Management Innovation
- 全国企业文化优秀成果一等奖
First Prize of China Enterprise Culture Outstanding Achievements
- 金蜜蜂企业社会责任中国榜“领袖型企业”
Leading Enterprise on Golden Bee Corporate Social Responsibility List of China
- 中国企业国际形象建设优秀案例
Excellent Cases of Chinese Enterprise Global Image Building
- 中诚信国际信用评级 AAA 级
AAA Credit Rating Enterprise awarded by CCXI
- 联合资信评级 AAA 级
United Rating AAA
- 中国对外贸易信用 AAA 级企业
China's Foreign Trade Credit AAA Enterprise
- 全国外贸质量效益先进型企业
National Advanced Enterprise for the High Quality and Benefit of Foreign Trade
- 全国企业信息工作先进单位
National Advanced Enterprise for Information Work